

Safeguarding children, young people and vulnerable adults



Cognus

Thinking about ... Education



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www.cognus.org.uk

Useful Website



www.Commonsensemedia.or

Common Sense Media **g** helps families make smart media choices. We offer the largest, most trusted library of independent age-based and educational ratings and reviews for movies, games, apps, TV shows, websites, books, and music

History of the Internet

- 1992 – Ten websites
- 1997 – 1 Million websites
- 2001 – 29 Million websites
- 2005 – 65 Million websites
- 2010 – 200 Million websites
- 2015 – 1 Billion websites



Internet usage in one day

- Internet users - 2,690,000,000 Approx
- E mail Messages - 130,000,000,000 Approx
- Google Searches - 1,500,000,000 Approx

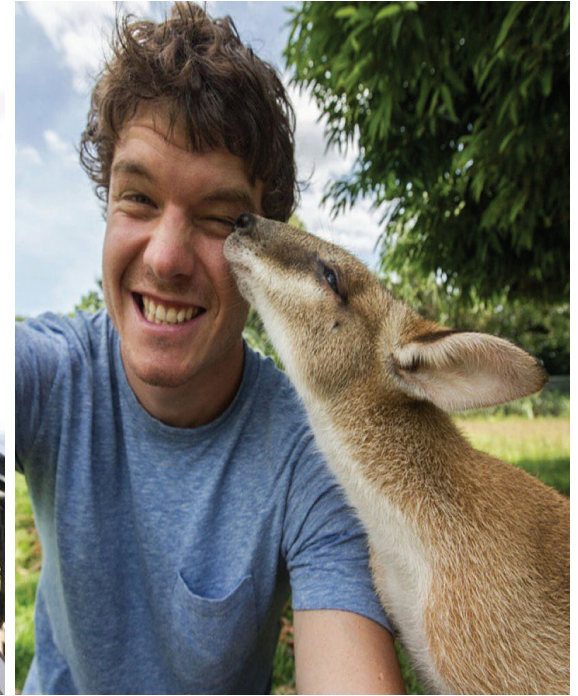


Usage in 1 Minute

- 25,000 items bought from Amazon
- 67,000 Photos uploaded onto Instagram
- 100,000 Youtube Videos viewed
- 571 New Websites registered

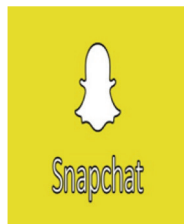
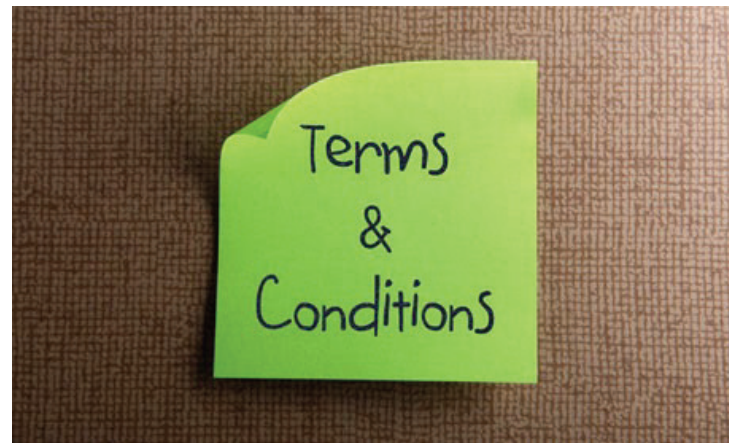
amazon





According to a report by the Office of the Children's Commissioner, **Children** have on average **1,300** pictures and videos of themselves posted online by the time they reach the grand old age of... **13**.

In a report titled, Who Knows What About Me?, it was revealed that children aged 11-16 post on social media on **average 26 times a day**, which means by the age of **18** they are likely to have posted a whopping **70,000 times**



Important Instagram Terms & Conditions

- You must be at least 13 years old to use the Service
- You may not post violent, nude, partially nude, discriminatory, unlawful, infringing, hateful, pornographic or sexually suggestive photos or other content via the Service
- Instagram does not claim ownership of any content that you post on or through the Service. **Instead**, you hereby grant to Instagram a non-exclusive, fully paid and royalty-free, transferable, sub-licensable, worldwide licence **to use the Content that you post on or through the service**, subject to the Service's Privacy Policy

There are good reason for this age restriction to be in place. For example:-

- Inappropriate content,
- Lack of maturity to use the site safely,
- Exposing them to harmful content,
- Risk of being contacted by Sexual predators,
- Creating an online profile which will be hard to remove in the future,
- Placing added pressure on the child to deal with situations beyond their years.

The list goes on but as parents you need to be aware of the safety implications by allowing your child access to Social Media at such a young age.



Only post on social media if :-



- You would be happy if your parents see it



- You would be happy if your children see it



- You would be happy if it was posted on the front page of a newspaper



- You would be happy for your enemy to see it



- You would be happy to see it in 5 years time

Smart Rule

- **S**afe – Do not share personal information, email, phone numbers, address and passwords.
- **M**eeting – Never meet someone you have only met online.
- **A**ccepting – Do not open emails, texts and files from an unknown source, this can lead to malware or a virus.
- **R**eliable – Information on the internet is not always true. People post false details.
- **T**ell - Inform a parent or carer or a trusted friend/teacher if anything online makes you feel uncomfortable or worried.

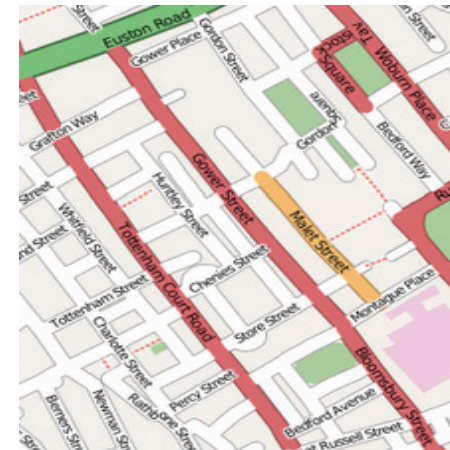
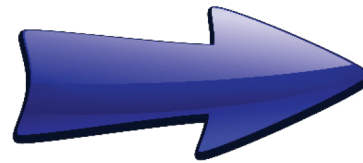


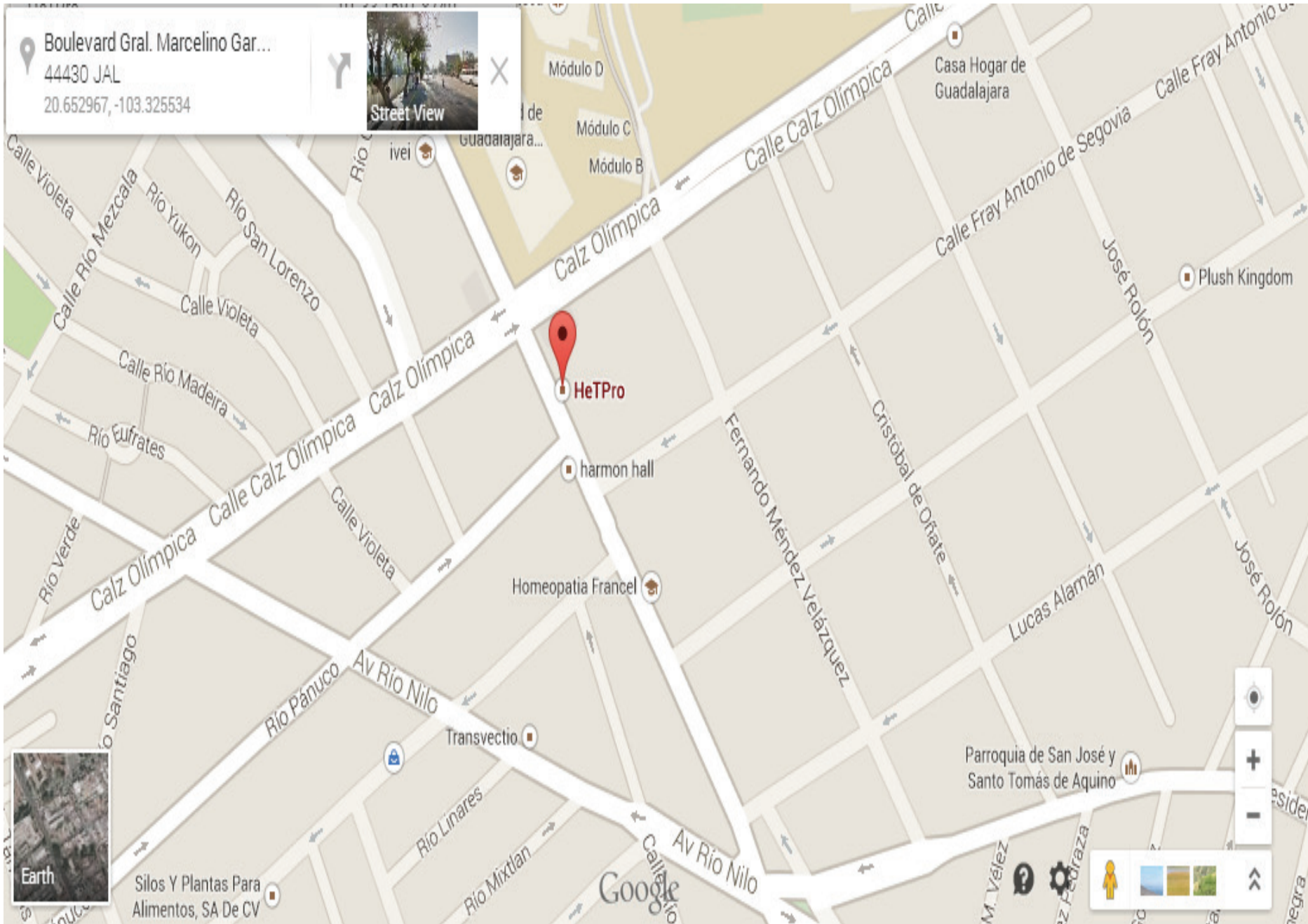
According to the Child Exploitation and Online Protection Centre most child sexual exploitation offences take place online. These offences include deceiving children into producing indecent images of themselves, engaging in sexual chat online or sexual activity over a webcam.

Analysis by the centre reveals that **13 and 14 year olds** represent the largest single victim group.

Geo Location Services

Digital Images taken on a phone camera can also expose your location





CYBER - BULLYING TRAITS

- It is an **invasion of personal space** for young people and is all encompassing and penetrating.
- The **audience can be large, reached rapidly and can be unknown**
- It is **easier for perpetrators to remain anonymous through the online world or masquerade** as another person
- The target of **bullying can be anyone as physical and other factors do not come into play.**
- Often young people who **engage in cyber-bullying get involved in an unintentional way.**
- There **is a disconnection as they are removed from the face to face.**
- **There is an evidence trail in the online world** therefore there is the ability to track people

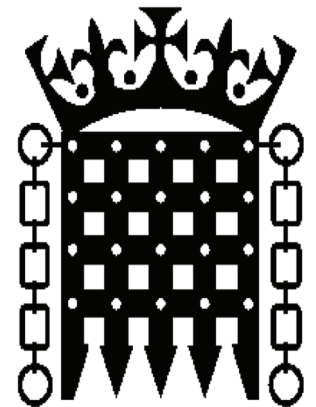
Advise for young people and their families regarding cyber-bullying

- Tell someone you trust
- Report any cyber-bullying, even if it's not happening to you
- Never respond/retaliate as it could make matters worse
- Block the cyber-bullies from contacting you
- Save and print any bullying messages, posts, pictures or videos that you receive
- Make a note of the dates and times they are received
- Keep your passwords private
- Don't post any personal information or pictures online

What does the Law say

Communications Act 2003

Sending by means of the internet a message or other matter that is grossly offensive or of an indecent, obscene or menacing character or sending a false message for the purpose of causing annoyance, inconvenience or needless anxiety is guilty of an offence liable on conviction to imprisonment.



Malicious Communications Act 1988

It is a criminal offence to send an electronic message that conveys indecent, grossly offensive, threatening material or information that is false or is of an indecent or grossly offensive nature if the purpose was to cause a recipient to suffer distress or anxiety.



Computer Misuse Act 1990

You can not impersonate or steal someone else's identity online.

This means that writing a status on social media pretending to be your friend, is technically against the law

SEXTING YOUTH PRODUCED SEXUAL IMAGRY

- By Children and young people under the age of 18.
- Of Children and young people under the age of 18 that are of a sexual nature or are indecent.
- The images are shared between young people/or adults via a mobile phone, hand held device or website.



Boy aged just 14 used Facebook to sell his revenge porn photos

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out the photos were then passed on to [the defendant's friend] for a small sum of money.

The boy who sent the pictures, now aged 16, was charged with two counts of distributing photographs of a child, as well as one count of possession of 24 images of a child with a view to them being distributed or shown to another.

He was also charged with three counts of making indecent photographs of a child and possession of indecent photographs of children.

The boy who received the pictures, now 17, faced two charges of possessing indecent photos of a child.

Both defendants were given 12-month referral orders and must pay £100 in costs and a victim surcharge.

Those who post 'revenge porn'

pictures and videos could face two years in jail under new proposals. The Criminal Justice and Courts Bill, currently before Parliament, has an amendment dealing specifically with the practice.

After the case in Plymouth on Fri-

'Respect and trust are essential'

day, an internet safety expert said there needed to be more education for young people to understand that something described as 'banter' might actually be a serious crime.

Andy Phippen, professor of social responsibility in IT at Plymouth University, said it was 'encourag-

ing' that the case had gone to court because it showed the victim felt she could come forward.

He said: 'The fact there was money exchanged, the volume of images and that she was an ex-girlfriend indicates some malice in this case. It's encouraging it has gone to court. In most incidents like this the victim wouldn't have thought to complain.'

Will Gardner, of the charity Childnet International, said yesterday: 'It is essential that schools and parents educate young people about the potentially serious consequences of taking and sharing sexual images.'

'Sex education in the digital age needs to teach young people the laws surrounding sex and the inter-

net, and how consent, respect and trust are essential both online and offline. We can all do more to ensure that young people are given the tools and knowledge they need to stay safe online.'

Last month Macclesfield Magistrates' Court heard that a teenager posted a revenge porn film on Facebook of her best friend having sex.

Danika France filmed Leah Trevena without her consent. When Miss Trevena protested, 18-year-old France promised she would delete the video. But a month later the pair fell out and France posted the 15-second film on her own Facebook page.

Miss Trevena, 19, a college student, reported her to police, saying she felt 'humiliated and suicidal'.

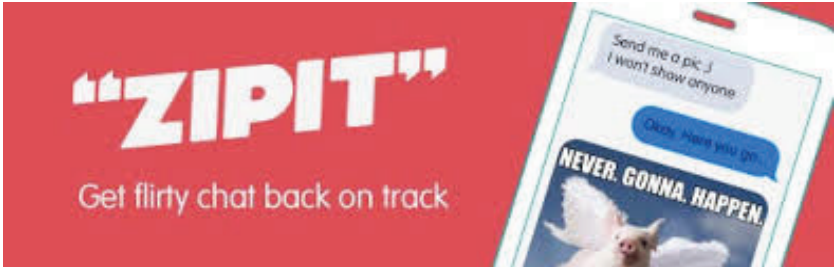
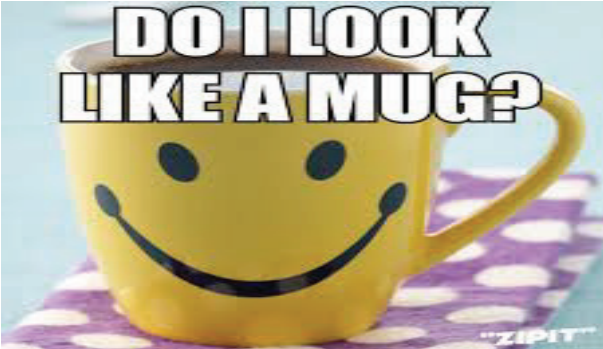
Around 1 in 7 young people have taken a semi-naked/naked picture of themselves.

Over half went on to share the picture with someone else.



NSPCC  TM
Cruelty to children must stop. FULL STOP.

childnet.com APP



Digital Footprint

- Try googling yourself and your family, this will show your digital footprint.
- Click on images when googling to see what pictures of your family maybe out there.
- If you find something inappropriate then so can someone else.
- Google will remove personal information if requested to do so.



We ALL leave a digital footprint

Once it's on-line it's
virtually impossible
to scrub out

.. and the data
on you will follow
you around for life



Reputation Management

Always be careful when you post something online or upload a photograph

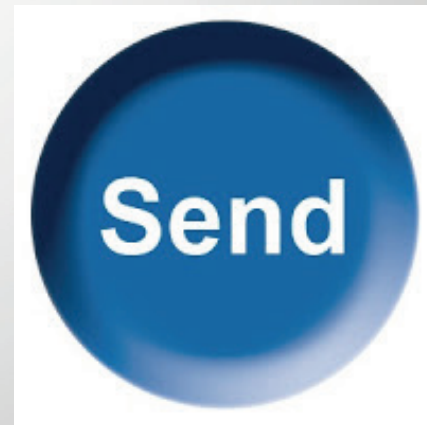
Once it is sent or uploaded it may stay there for ever

If it is copied or resent, then you may never be able to remove it

When you apply for a University or your first job, you will probably be Googled.

Other people will be able to find out what you have said and done on Social Media,

Think before you click



Paris Brown 17 Years Old
Youth Police and Crime
Commissioner for Kent.
She lost her job after 7 days
because a newspaper found
out that when she was 14
years old, she had posted
some inappropriate
comments onto Social
Media.



Key Messages - Summary

- Know who you're talking to, people aren't always who they say they are
- Learn how to use and set security settings across a range of devices
- Keep your personal information private
- Know how to report on sites and services you are using
- Implications of children having unsupervised access to the world wide web
- Understand digital footprint:
 - Uploading Self-taken images and videos
 - Location-based photographs – Geo tagg
- Future implications of actions of online behaviour
- How to report to sites
 - CEOP (Child Exploitation Online Protection)
 - NSPCC
 - IWF (Internet Watch Foundation)



Safe search platforms for Children

There are some search providers designed for children

www.swiggle.org.uk

www.kidclicks.org

www.kidrex.org

www.kidzsearch.com

www.safesearchkids.com

www.factmonster.com

www.gogooligans.com



So what can we do?



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80% of kids have phones with cameras
& private images are being shared widely.
How can kids keep themselves safe?



Before taking a photo...
STOP-&-THINK



SelfieCop is a new App that can teach kids safer camera behaviour by allowing parents to keep track of photos & videos taken on their child's phone. www.selfiecop.com

Youtube for kids app

Easy to set parental controls.
Limit which videos children can watch
Set a time limit
Switch off the search function
Set an age appropriate filter



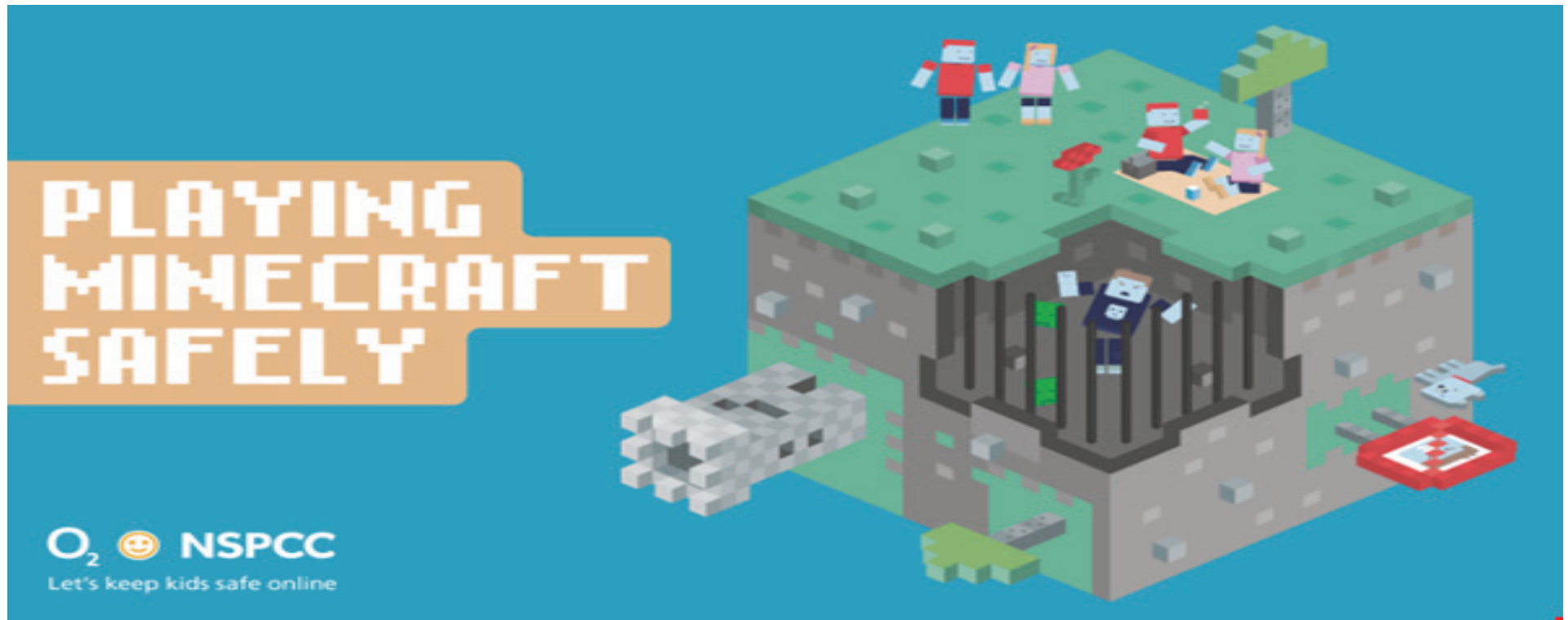
PEGI

Pan European Games Information





- The PEGI rating for this game is 12 years old. However, PEGI does not take chat features into consideration when rating games.
- Fortnite Battle Royale says it does not direct the game to children under the age of 13 in the UK.
- The App Store says that users must be 12+ to play.
- There are in-app purchases, which can become expensive.
- There is a chat feature in the game that allows users to contact each other using voice or text.
- There is cartoon violence in the game. You can use a variety of weapons to kill other players, such as guns and axes.



The world of Minecraft

Immerse yourself in the game with our infographic and learn how to talk to your child about staying safe.





150 million daily users.

What is TikTok and why does it own Musical.ly?

Chinese video platform TikTok has taken over Musical.ly, merging the two app powerhouses. In China, the app is known as Douyin and has over 300 million monthly active users, much bigger than Musical.ly's reach.

Whilst TikTok is based around users uploading short videos of themselves, like good old Vine used to do, it doesn't have the emphasis on music and songs like Musical.ly did.



Parental controls that will enable parents to shut-off chat capability.

Age visibility so that parents can easily determine that the settings for their kids are age appropriate.

More stringent chat controls for under 13s restricting a greater range of words

Kurio PHONE + hard case



KD UK has announced that the Kurio Phone will be the first smartphone developed specially for kids.

The Kurio Phone looks like many other Android handsets on the market but safety is a key priority and as such has the firm's KurioGenius Parental Controls onboard. The smartphone itself has a 4in screen, Google Play and Kurio app stores, Wi-Fi, Bluetooth and a microSD card slot.

Thinkyouknow CEOP

Hi...

5-7?

8-10?

11-16?

**Parent?
Carer?**

**Teacher?
Trainer?**

**THINK
U
KNOW**
100.MK 0000000000

Welcome to the thinkuknow website

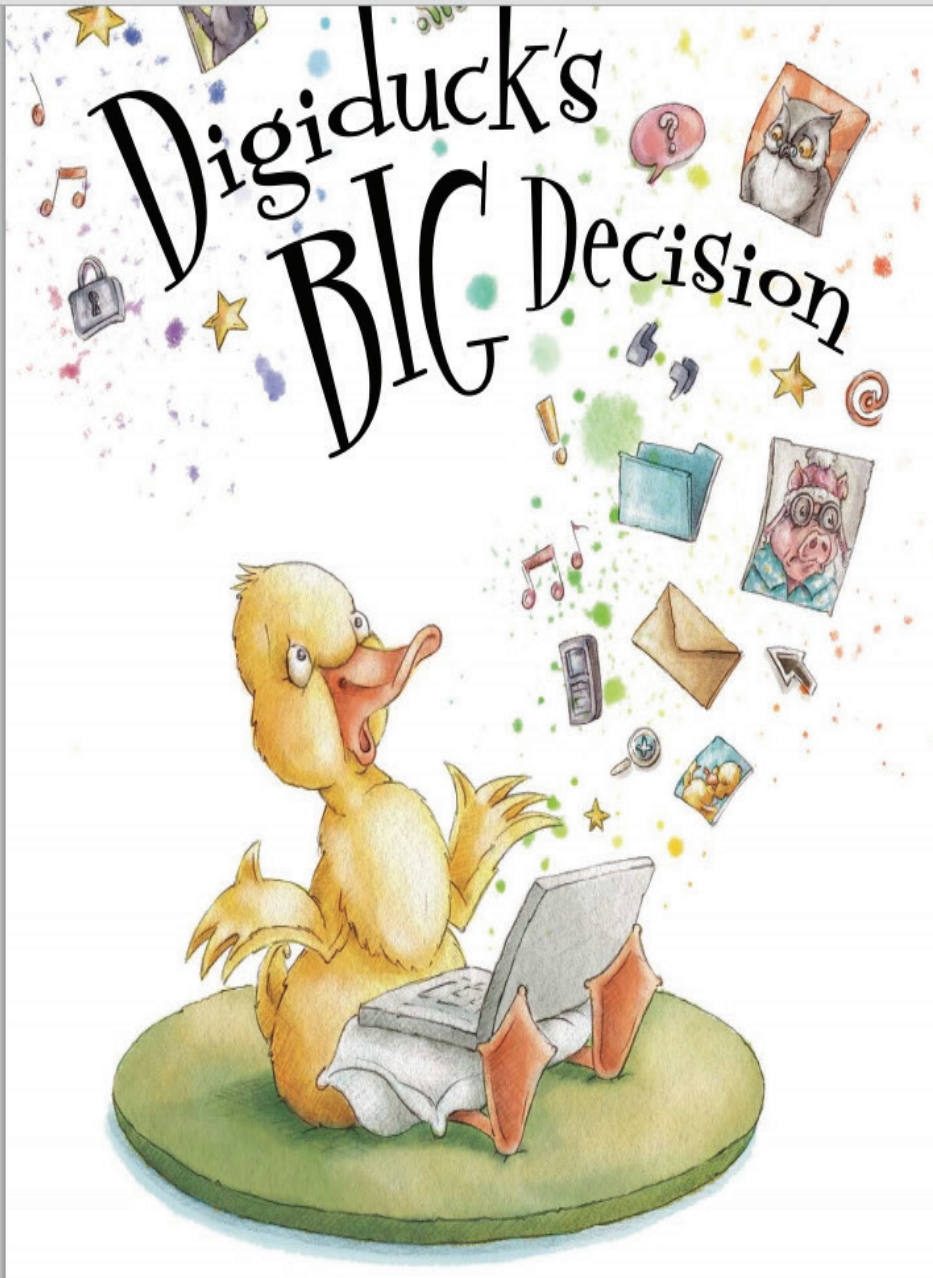
Come in to find the latest information on the sites you like to visit, mobiles and new technology. Find out what's good, what's not and what you can do about it.

If you look after young people there's an area for you too – with resources you can use in the classroom, at home or just to get with it.

Most importantly, there's also a place which anyone can use to report if they feel uncomfortable or worried about someone they are chatting to online.

All the information here is brought to you by the team at the [Child Exploitation and Online Protection \(CEOP\) Centre](#). We hope you like it.

Written by
Lindsay
Buck,
Childnet
International
Illustrated by
Ciara Flood



TIPS FOR PARENTS/CARERS

When you buy a game console/Mobile phone make sure you ask the vender about its online capabilities. **Know what the equipment is capable of.**

Think about the location of the game console. Keep it in a common area if possible. A family room is best for monitoring and supervision. **Don't allow children to have internet enabled devices in their bedroom until they reach an age and maturity to keep themselves safe.**

Discuss the risks with your child. Don't wait for something to happen before you talk to your child about the potential risks of gaming online. **Ensure they have privacy settings activated and help them to understand why this needs to be done.**

Gaming sites/Social Media often have ways of reporting abusive chat and blocking unwelcome contact from other users. – **You should know how to do this.**

Ask your child what they are playing or what Social Media they are using. **Take an interest in your child's on line life** – just as you would if they were in a football team in the real world. Watch them playing and always keep lines of communication open.

What can you do now

- Search yourself online
- Check privacy settings
- Use strong passwords
- Update software
- Think before you post
- Review apps and remove any you are not using.
- Build a positive reputation.
- Set that very good example to your children when you use Social Media, e mails and the Internet.
- operate online in a way which would not call into question your position as a professional;

Useful websites:

- www.thinkyouknow.co.uk
- www.internetmatters.org
- www.kidsmart.org.uk
- <http://childnet.com>
- <http://www.nspcc.org.uk>
- <https://parentinfo.org>
- <https://www.common sense media.org>

Thank You for Listening
Have you any Questions?



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